

JH501

The best, now better!

INTRODUCING
THE NEW JH501
**COLLEGE
HOODIE 2.0**

AWDis

THE BEST, NOW BETTER

Introducing the new
JH501 College Hoodie
2.0 and the JH501J
Kids Hoodie 2.0.

Every lesson learned
from 18 years' perfecting
print ready garments
has been thoughtfully
woven into this brand
new hoodie.

Designed for outstanding
print performance,
lasting durability and
a fit that feels just right.
It delivers premium
results with ease,
every time.



WHAT'S CHANGED & WHY IT MATTERS

THE FABRIC



Cotton only print surface for improved absorption and superior print results that last.



Three-end fleece construction for thicker fabric, with a softer, more premium hand feel.



Better stretch for a comfortable feel and optimal fit.



20% finer yarn for a smoother surface, sharp prints and a softer hand feel.



Minimal shrinkage for a hoodie that stands the test of time.



THE STYLE

Three panel hood for a clean shape and structure.

Refined drawcords that are durable and on trend.

THE FIT

Optimised fit, with the same reliable sizing meaning you can purchase with confidence.

THE CUSTOMISATION

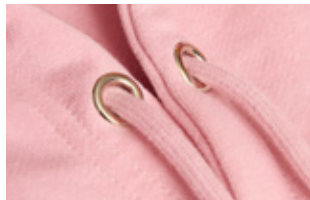
Even more moments for customisation helping you create truly personalised results.

COMPLEMENTARY HARDWARE

IN 24 ICONIC JH COLOURS

For the ultimate trend driven style, each colourway features either silver or gunmetal hardware, intentionally selected to complement every colour in the range.

Paired with our new drawcord which uses the same fine yarn as our fabric giving a premium finish.



SILVER PAIRING

Arctic White	Vanilla Milkshake
Desert Sand	Ash
Heather Grey	Natural Stone
Sky Blue	Baby Pink
Candy Pink	

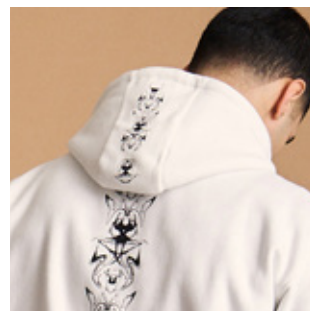


Orange Crush	Hot Pink
Fire Red	Burgundy
Purple	Sapphire Blue
Airforce Blue	Royal Blue
Oxford Navy	Kelly Green
Bottle Green	Dusty Green
Solid Charcoal	New French Navy
Deep Black	

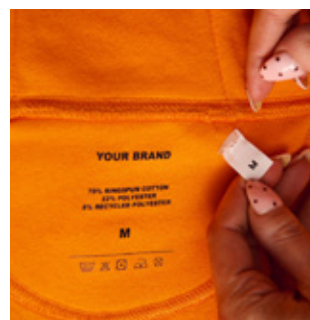


GUNMETAL PAIRING

DESIGNED FOR DECORATION



*Extend your design to the hood, using the JH501's three panel structure.



*Add detail/branding to the locker patch. The tear away pip will never get in your way.



DECORATION READY

The JH501's cotton only print surface improves absorption, delivering print results that last. More still, the hoodie features new moments for customisation* allowing you to perfect your print.

A+ RESULTS

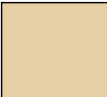
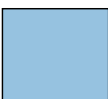
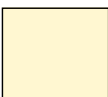
Laser sharp DTF & DTG prints are shown above. The JH501 fabric was also rigorously tested with Screen Print, Embroidery and Vinyl.

MALE (6'1") | SIZE: M

FEMALE (5'5½") | SIZE: S

JH501: COLLEGE HOODIE 2.0



	
Arctic White	Airforce Blue
	
Ash	Baby Pink
	
Bottle Green	Candy Pink
	
Burgundy	Deep Black
	
Desert Sand	Dusty Green
	
Fire Red	Heather Grey
	
Hot Pink	Kelly Green
	
Natural Stone	New French Navy
	
Orange Crush	Oxford Navy
	
Purple	Royal Blue
	
Sapphire Blue	Sky Blue
	
Solid Charcoal	Vanilla Milkshake

JH501

College Hoodie 2.0

SIZE:

XS | S | M | L | XL
XXL | 3XL | 4XL | 5XL



THREE PANEL,
DOUBLE FABRIC HOOD



PREMIUM COTTON
DRAWCORDS AND
METAL TIPS & EYELETS

pure 280
print
JH501

FIT:

Relaxed, unisex fit

KEY FEATURES:

- Heavyweight cotton elastane rib
- Full traceability with Digital Product Passport
- Locker patch and tear out size pip
- Double needle stitching and bar tacs used for extra security
- RCS certified and manufactured in a facility which is Sedex SMETA audited

FABRIC COMPOSITION:

70% Ringspun cotton /
22% Polyester /
8% Recycled polyester

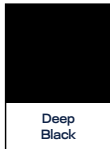
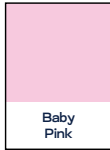
FABRIC WEIGHT:

280gsm

CARTON QTY:

XS-XXL 24, 3XL-5XL 12





THREE PANEL,
DOUBLE FABRIC HOOD



SUPERIOR PRINTING
SURFACE



SIZES AND AGES:

XXS (1/2) | XS (3/4) | S (5/6)
M (7/9) | L (10/11) | XL (12/13)

FIT:

Relaxed fit

KEY FEATURES:

- Heavyweight cotton elastane rib
- Full traceability with Digital Product Passport
- No drawcords
- Locker patch and tear out size pip
- Double needle stitching and bar tacs used for extra security
- RCS certified and manufactured in a facility which is Sedex SMETA audited

FABRIC COMPOSITION:

70% Ringspun cotton /
22% Polyester /
8% Recycled polyester

FABRIC WEIGHT:

280gsm

CARTON QTY:

All sizes 24





MALE (4'6") | SIZE: L (10/11)

JH501J: KIDS HOODIE 2.0

YOUR HOOD IS UPGRADING

You upgraded your T
when you switched to AT,
do the same with JH501





OUR DIGITAL PRODUCT PASSPORT TRANSPARENCY



VIEW THE JOURNEY

Our new product is launching with a Digital Product Passport, giving you a clear view of your garment's journey before it reaches your hands, ensuring traceability and accountability at every stage.

Simply scan the QR code on the label to access key product information, from fabric composition, sourcing details and more.

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